

**NASO**



NATIONAL ASSOCIATION OF SPORTS OFFICIALS  
ORGANIZATIONS NETWORK



# A Smart New Addition To Your Officials Association

**NASO-ON improves your association by:**

- **Making your meetings better**
- **Improving recruiting and retention**
- **Improving communication with members and customers**
- **Motivating and educating your members**
- **Helping leaders to network with hundreds of other association leaders**
- **Making your association management job easier**



## NASO President's Foreword

Back in the late 1980s, it became clear to the leaders of the National Association of Sports Officials (NASO), that a new association was needed to focus exclusively on the “business” of association management. In 1990, NASO introduced the Local Officials Administration Network (LOAN) to do just that. Through the years, LOAN grew into a network of more than 500 forward-thinking, innovative officials associations.

Today, the LOAN program has evolved into the National Association of Sports Officials-Organizations Network (NASO-ON). The change in name was due in part to the continued expansion and interest in the LOAN program. The name NASO-ON is more reflective of who we are today: a network of sports organizations that have major responsibilities relative to officiating — both on and off the playing field.

In addition to the core membership of local officials associations, many other groups have begun to realize the need to “step it up” and take a proactive approach to officiating management and education. State associations, national conferences, independent sports organizations, and other groups are members of NASO-ON. They recognize that good, strong officiating programs translate into better officiating and better games.

Please take a few moments to read through this brochure. You'll discover many ideas and benefits that are available to NASO-ON members. You'll learn about NASO-ON's commitment to bringing associations closer together to address similar issues they all face — meeting management, legal liability, officials training, recruiting and retention are just a few. I'm certain you'll find numerous ways your group will benefit greatly by becoming part of this exclusive network for sports officiating management.

Sincerely,

Barry Mano  
President

National Association of Sports Officials



## Who We Are

NASO-ON is a service affiliate of the National Association of Sports Officials (NASO). Just as NASO is an educational association with the goal of improving individual sports officials, NASO-ON is a networking conduit with the means to effectively provide educational resources and management tools to leaders of officiating organizations. NASO-ON is managed by Referee Enterprises, Inc. (REI). REI publishes *Referee* magazine, is the home of *Referee* Books, and also provides management services for the National Association of Sports Officials and the Officiating Development Alliance (ODA).

## What We Do

The National Association of Sports Officials-Organizations Network (NASO-ON) exists to help the leaders of organizations accomplish their everyday tasks of managing their officiating programs.

The NASO-ON concept evolved from conversations among members of NASO. As leaders in their local organizations, they realized the organizations shared similar problems — meeting management, legal liability, officials' training, recruiting and retention are just a few. NASO-ON — then known as the Local Officials Administration Network (LOAN) — became operational in 1990, designed to help member organizations share proven solutions to the operational problems of association management.

The exchange of ideas among local associations, their leaders and members is essential to the success of NASO-ON.

NASO-ON offers something no other organization can provide: a close association with the *Referee* brand. For nearly 30 years, *Referee* has been “the Magazine of Sports Officiating,” building an unparalleled officiating knowledge base and reputation for educational excellence. Joining NASO-ON ensures that your association has access to timely, quality information — the *Referee* gold standard — that *Referee* readers have come to expect.

## NASO-ON Benefits and Services



### **Free Guide to Local Association Management.**

NASO-ON's "bible." It is a book, a reference tool that no association should be without. Produced in a handy, three-ring binder, the *Guide* is a "living" document. New chapters are added periodically; old chapters are revised and updated. You'll find yourself turning to your *Guide* when a major project gets underway, or when you want to make changes in current procedures. Topics covered currently include training, assigning, meeting management, contracts, mentoring, your association's future, public relations and fund raising. The *Guide* is also available online.

### **Two Forms of Optional Insurance Coverage**

- **General Liability** — This newly enhanced optional benefit provides General Liability insurance to NASO-ON member officials associations. General liability coverage is offered exclusively to the NASO-ON member association, its officers, directors, and committee members while acting in the capacity of an officials association, or as an officer, director, or committee member of the association. This insurance also provides coverage for errors or omissions occurring while acting as an officials association or as an officer, director, or committee member of the association.
- **Directors and Officers Insurance** — NASO-ON now offers competitive, Directors and Officers (D&O) insurance for not-for-profit local officials associations. D&O insurance covers the local officials associations, its directors and officers, committee members, and employees for wrongful acts. Wrongful acts include actual or alleged errors or misstatements, omissions, negligent acts, misleading statements, or breach of duty committed by an insured listed above in the performance of his or her duties on behalf of the insured officials association.

### **Monthly issue of Referee magazine.**

"The Magazine of Sports Officiating." Since 1976, *Referee* has been the torchbearer for the cause of sports officiating. Today, *Referee* is bigger and better than ever with 84 full-color pages of officiating news and information delivered



every month. Every NASO-ON member association receives a complimentary issue of *Referee*, including 16 additional pages from the NASO members-only edition.

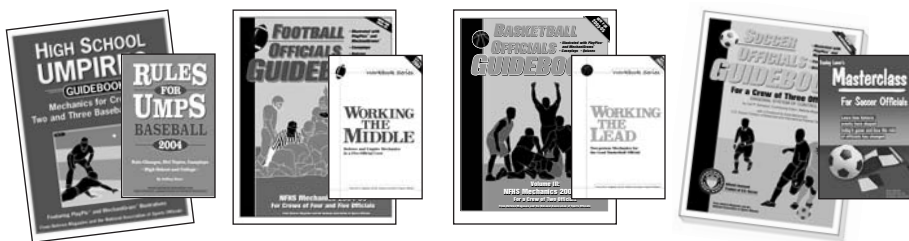
### **Monthly issue of ONBoard.**

The official newsletter of NASO-ON. Published monthly, *ONBoard* contains articles and tips on association management, public speaking, meeting presentations, legal issues and many other topics. It is designed to help you better manage your association.



## Free publications.

This is worth *more* than the price of your annual dues by itself. Your association is eligible to receive a free copy of every new publication published by *Referee*/NASO. Every book, every season, every sport, no matter how many sports your association works!



## Access to legal and tax information.

Through *ONBoard's* legal and tax columnists, NASO-ON members have contact with some of the most authoritative experts in association legal and tax issues. Columns in *ONBoard* provide a great foundation for your association's handling of legal and tax matters.

## Monthly issue of *ONLine*.

The official e-newsletter of NASO-ON. Stay up-to-date on the latest news about NASO-ON, member benefits, and extra articles. All it takes is an e-mail address and you'll receive this informative update each month!



## Association discounts on NASO memberships.

When NASO-ON groups partner with NASO, good things happen for every member of the association. NASO offers special, discounted membership rates when associations bring in new members. Contact NASO at 262/632-5448 for details on how your association can make NASO membership available for all your members at a discounted rate.

## Members-only website access.

NASO-ON (and LOAN before it) has been developing and compiling information on association management since 1990. The very best information and resources on association management are available 24/7 at [www.naso-on.org](http://www.naso-on.org). NASO-ON members have exclusive access to a by-topic index and archives of previously published articles, links to web sites of NASO-ON members, by-subject "tips" sheets, meeting materials and much more.



## Educational publications at discount prices.

Educational resources are vital to the success of any officials association. *Referee* and NASO publish new materials on a monthly basis. Group discounts of up to 45% are offered to make these publications available and affordable to your association. NASO-ON members often use the group discount rates to purchase publications for their members. They can then sell the publications for the list price and retain the profits for the association or they can distribute them as part of their membership benefits (often covered by member dues). Either way, it's an excellent way to provide common instructional materials for the whole association.

## Frequently Asked Questions:

### ***How can my association benefit from NASO-ON membership?***

NASO-ON helps you to strengthen relationships with your members. Your association will be seen as a leader in officiating management.

Here are just a few of the ways NASO-ON will help your association:

- Enhance existing meeting plans
- Improve communication with your association members
- Develop or improve group policies and procedures
- Increase membership and retention with ideas to develop and provide information for and about your association
- Generate revenue through sales of low-cost publications that provide your members with quality, targeted information that will motivate and educate

### ***What types of groups are members of NASO-ON?***

- Local officials associations
- Governing bodies of collegiate and high school sports programs, conferences, and leagues
- State athletic and activities associations
- Professional sports leagues
- Youth sports associations
- City and county recreation departments

### ***How much does NASO-ON membership cost?***

The cost is \$99 for a one-year membership. The optional General Liability coverage is available for an annual cost of \$125, \$175 or \$225 depending on the number of members in your association. Additionally, the annual cost of optional Directors and Officers coverage is determined on a per association basis; it will be a minimum of \$500. For additional information on insurance coverage visit us online at [www.naso-on.org](http://www.naso-on.org) to download a coverage summary or call American Specialty Insurance Services at 800/245-2744.

### ***How do we join NASO-ON?***

NASO-ON is an organization for associations, not individuals. When an association joins NASO-ON, the group — as a whole — is a member, not the individual contact person or an association leader. Your association can join by calling toll-free 800/733-6100 or visiting the NASO-ON website at [naso-on.org](http://naso-on.org). You can also complete the application form in this brochure.





## Here's what others have to say:

*"Our basketball association has belonged to LOAN (now NASO-ON) since its inception. The educational articles and products have proved to be invaluable in our local meetings and with our members. This alone is worth the price of the membership. In addition, the monthly newsletter provides insight into how other associations across the country are doing things. The climate of officiating continually changes and NASO-ON keeps local associations up-to-date and ahead of the game."*

— **Mark McDonald**  
**Memphis/Shelby County Basketball Officials Association**  
**Memphis, Tenn.**

*"Our group discussed the NASO-ON program and saw real value in a network of associations established to share and discuss common problems. We're members because we want to support the overall effort. We think we can offer help; we know we can ask questions and find solutions to our problems. And frankly, the cost is minimal."*

— **Rocky Bettar**  
**Foothill-Citrus Basketball Officials Association**  
**Alta Loma, Calif.**

*"Our officials association was established in 1937. Currently we have over 325 members. The monthly information from NASO-ON in the ONBoard newsletter, ONLine enewsletter and Referee magazine provides immense help as we deal with the current struggles and specific issues of running an officiating association. Our Board often references articles pertaining to legal issues that are on our plate. We've also utilized the free-educational materials provided as an NASO-ON benefit. NASO-ON is a great addition to our official's association."*

— **Howard Mayo**  
**Portland Basketball Officials Association**  
**Portland, Ore.**

*"I deal with 250 local officiating organizations as part of my job. I'm always taking ideas from NASO-ON and offering them to associations around the state.... The ideas are just great, particularly the ones on ratings, assignments and bylaws.... I've tried to convince all of our local groups to consider NASO-ON membership. I just hope they do join."*

— **Henry Zaborniak**  
**Ohio High School Athletic Association**  
**Columbus, Ohio**